

Green drive thinking

30th September 2015

Ridesharing can help make more children active!

In DGI we have been presented with an easily accessible model for establishing ridesharing in a community.

Such a solution could be a significant contribution to getting even more children to practice sports in a sports association. Studies of non-active children show that one of the main reasons why they do not practice sports is that their parents do not have time to run them.

Many sports facilities are located so far from the places where the children live that it is not possible for them to transport themselves, for example by bicycle. At the same time, the public transport opportunities decline in the outer areas, which means that ridesharing can be "the thing" that is needed for children to be active.

We also know that one of the reasons that can cause a coach to want to stop the volunteer work, are all the "hassle" that comes with the volunteer work, including coordinating transport to matches and tournaments. The virtual model, where this is organized without the coach having the direct responsibility, can thus help make it more fun to be a volunteer coach in sports associations.

DGI and DIF have a common vision: Move for life, which works for a goal that in 2025 75% of the population must be sporting active and 50% must cultivate sports in an association. DGI therefore supports any initiative that can help to lift this vision.

Per Nedergaard Rasmussen
Head of Department

DGI Facilities & Local Development