

## Letter of Support

I support the GEI Group (Green Economy Initiatives A/S) in driving the GreenDriveThinking ApS and Kontineo A/S companies to success of financial interests as well as out of the interest in personally contributing to reduce the global challenges of traffic congestion, global warming and health.

### Support for Kontineo Business Software

With regard to the financial interest, I find the potential for the Kontineo sales optimization and intelligent route-planning software for business substantial. I have personally invested in a minority share in the CRFO ApS company, owned by GEI. CRFO ApS owns the right to subscription earnings from Danish market sale of the new and soon to be released Kontineo products. In my current business, I work with sales optimization, and I have strong trust in that this software will contribute substantially in increasing growth and earnings in my own business and sales consultancy services, as well as it will contribute to the growth and earnings of the customers I work for. On that background, further to financial investment, I have invested substantial time to structure my Business market offerings around the Kontineo products. As strategic products in my customer offerings and based on already good customer cases, I feel confident that the sales efforts of the Kontineo Products carried out by my own businesses, will contribute substantially to the sales and earnings of Kontineo A/S and the CRFO ApS company.

Further to contributing to sales and earnings through the sales efforts of my own company, my business efforts also include partnering up with IT Danish companies. Due to my owner share in the CRFO ApS company, I have a financial interest in motivating and helping IT companies to sell the Kontineo products to their customers, as well as it has a synergy to sell my Business and Sales consultancy services.

Ideally, on a longer term, I see myself play an International role in bringing Kontineo software to other international markets.

### Support for GreenDriveThinking


I find a strong personal appeal in the GreenDriveThinking projects. Playing a significant role in projects that has scope of global behavioral change can sound idealistic, but with the GreenDriveThinking having come to the stage they are, idealism is becoming likely realism.

I am also involved in the GreenDriveThinking projects due to financial interest out of the impact they can have on sale and earnings of Kontineo business software, thus also on my business earnings. I believe the free Kontineo GreenDrive app will have a strong effect on the sales of Kontineo Business software, thus also on my earnings.

Being involved with the Danish association of Teachers and working with Christian Harpelund on behavioural change as business consultancy coaching services, puts me in a situation where I feel I can contribute substantially to the success of the GreenDriveThinking projects. Especially the School book project and the Driving Habits Ambassador are where I can contribute significantly.

Green Economy Initiatives A/S, Kontineo A/S, GreenDriveThinking ApS and the people behind has my very strong support and commitment to contribute to success.

Sincerely



Klaus Haltrup

Owner Gordios Business Building and SuccesSpiralen